



Winning Technologies Vision

Confidence, Pride, Integrity, Passion, Customer Loyalty

Quarterly Feature: What do you guys do?

Spring 2004 Issue

By Scott Lewis

What Is Winning Technologies, Inc?

Many times when we are attending trade shows or I get phone calls regarding a promotional mailing, one of the main questions I am asked is "What do you guys do" The basic answer is that we are a nationwide provider of Technology Solutions. What does that actually mean? Winning Technologies is a nationwide company; we focus on bringing a high level of technical expertise as well as business savvy to our customers. Yes, we have technicians, some of the best in the country. Yes, we can install the infrastructure that makes your software work for your company and yes we provide 24 hour a day helpdesk support. However, we are more than that! We are your business partner. We have the best interest of your business in mind and we want to apply technology that will help your business be more successful.

Scott Lewis founder and President of Winning Technologies brings to all our customers over 20 years of experience in the technology industry. During his time with General Electric Computer Service and IBM, Scott was instrumental in working with customers such as American Airlines, United Airlines, Koch Industries and Bloomberg Financial. Scott also spent 3 years as the CIO for Clayco Construction before starting Winning Technologies.

Winning Technologies is one of the fastest growing technical companies in the country, now with customers in 27 states and growing every day. Winning Technologies offers consulting services such as Security, Disaster Recovery, Asset Management as well as Web Site Development, and Colocation services that can save your business 80 to 90% on your IT costs. Winning Technologies is your business

partner for future success with your companies IT requirements. So if you are serious about your companies IT infrastructure and how you can use technology to reduce costs and improve profits call Winning Technologies today.

Winning Technologies getting ready for the Timberline User Group Conference

Winning Technologies is proud to announce that Scott Lewis will be instructing five classes this year at the Timberline User group conference.

Scott will be instructing classes on the following subjects:

- Remote Site Connectivity
- Enterprise Network Security
- IT Disaster Recovery
- Developing an Internal Web Site
- The impact of Technology on Construction

If you are a Timberline User, this years User Conference is a must attend event. Learn from the actual users of the software on ways to improve your productivity and enhance your ability to utilize the features and functionality of the software.

Visit: www.tugweb.org for further details and registration.

CFMA National Conference

Don't forget to come by the Winning Technologies booth at the 2004 National CFMA Conference.

May 22nd – 26th

Hilton New Orleans Riverside

Visit www.cfma.org for further information and registration information.

Winning Technologies Cyber Center

Do you want to save 80 to 90% of your IT costs??

Morgan Stanley Dean Witter 2000

Winning Technologies is proud to announce that we have completed our new state of the art Cyber Center. Winning Technologies has partnered with Qwest Technologies to bring our customers a state of the art facility for colocation of applications, email, and web sites. "I don't think many businesses realize how much they can save by taking advantage of colocation facilities like the one Winning Technologies has built," said Scott Lewis. Scott also wants to make it very clear on what separates our facility from other companies that are doing colocation. "Our facility is not a server in a back room, it is not a server in a basement of a business, our facility is in one of the most advanced Cyber Centers in the world, we have made the investment in UPS power, backed up with Diesel generators that have a 72 hour fuel supply, redundant T1 lines with 10MB of bandwidth coming into our server racks, it is very impressive. If you want the best for your business then you have to be in the Winning Technologies Cyber Center" said

Scott Lewis. The Winning Technologies Cyber Center has all the wish list items that most companies will not invest in.

Features of the Winning Technologies Cyber Center:

Advantages to your business

Highly trained professional experienced technicians

No upfront costs

No hardware costs

No licensing issues

Winning Technologies will maintain proper updates, patches and hot fixes on all your servers

24x7 Service

Daily Backups

Secured backup tape storage

Reliable, High Performing Equipment -- Winning Technologies only uses Cisco infrastructure equipment, and Firewall along with all Intel based Servers with high fault tolerance configurations.

Visit www.winningtech.com for further details on the Cyber Center or call 636-379-8279 for further information and pricing.

Winning Technologies Services:

- IT Disaster Recovery
- Security Auditing & Monitoring
- Technology Audits
- 24x7 Helpdesk
- Cyber Center Colocation
- Web Page Development
- Technology Staffing
- Asset Management
- Web Site Position Tracking
- Web Site Search Engine Submittal
- Executive Level Technology Consulting
- IT Management Service

Visit www.winningtech.com for more information on all Winning Technologies Services

Winning Technologies Charities

Supporting the Dreams of Our Youth



According to Vision for Children at Risk (VCR), Citizens of Missouri's Children (CMC) and the United Way of Greater St. Louis, there are an estimated 130,000 young people in the Eastern Missouri area alone who are in serious need of a mentor or are considered at risk! This is only the St. Louis area! So when you think of this on a national level it is mind boggling the size of the problem of at risk children.



Andre learning at a Winning Technologies Class

Winning Technologies Charities is a 501c3 non-profit organization whose goal is to provide Educational opportunities, Mentoring and Mentoring recruitment opportunities and supports programs such as Computers for Kids, which is designed to provide computer systems to under privileged children.

Winning Technologies culture is one that is built on our willingness to give back to the community and to help as many children in our communities as possible. The power of a mentor is many times overlooked but the rewards it brings can and will last a lifetime. Scott Lewis, President/CEO of Winning Technologies was the beneficiary of having a strong mentor and knows first hand how having a strong mentor can have lifelong effects on the success of our youth. Charles Ecord is now the Director of Operations for Winning Technologies Charities, and he was the Big Brother of Scott Lewis. Scott and Chuck have now partnered together to help kids across the nation and to bring a new light on the advantages of mentoring our youth.

Visit www.winningtechcharities.com for more information or to make a donation to Winning Technologies Charities and help us Support the Dreams of Our Youth.

Don't overestimate your virus protection!

In August 2003, viruses along with overt and covert hacker attacks, caused \$32.8 billion in economic damages, according to a report from mi2g, a digital risk assessment company based in London. Mi2g also notes that the Sobig virus alone accounted for \$29.7 billion of economic damages worldwide.

If that doesn't start you thinking about your security policies and procedures, here are a few statistics from the FBI's "2002 Computer Crimes and Security Survey." 90% of the respondents reported computer security

breaches in the past 12 months. 85% detected computer viruses, while 80% were willing to admit to direct financial losses. The most severe losses were theft of proprietary information and financial fraud. 74% reported their Internet connection had been a source attack, while 38% of those surveyed reported that there had been attacks on their corporate website.

Viruses and Network Security should be taken seriously in your business, and it deserves the attention of your company's upper management. Employee productivity,

your company's profitability, as well as your company's reputation can be adversely affected if steps are not taken to protect your company's data. This may result in loss of revenue and reduced profit. Your company should frequently have security measures reviewed and updated. Policies and procedures concerning electronic communication and its use should be

reviewed and updated. Your company should also have an independent assessment of its Internet, and network security practices done as soon as possible.

By: Scott Lewis President/CEO Winning Technologies, Inc.

**Call about the current Winning Technologies Security & IT Technology Audits
636-379-8279 or email info@winningtech.com**



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Winning Technologies your partner for IT Success

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